

SMALL APPLIANCE

Kitchen

Electrical devices, as small appliances, are now an integral part of daily life and we find them more and more often in our kitchens. They can be found from small to larger items, but the one that caught my attention has been an electrical balance: GENOMSNITT, designed by IKEA's team. I worked with Rhino for 3D modeling, Keyshot for rendering and generative AI both for the backgrounds and for fixing the final shadows in the images.

GENOMSNIITT

Bilancia, 3kg

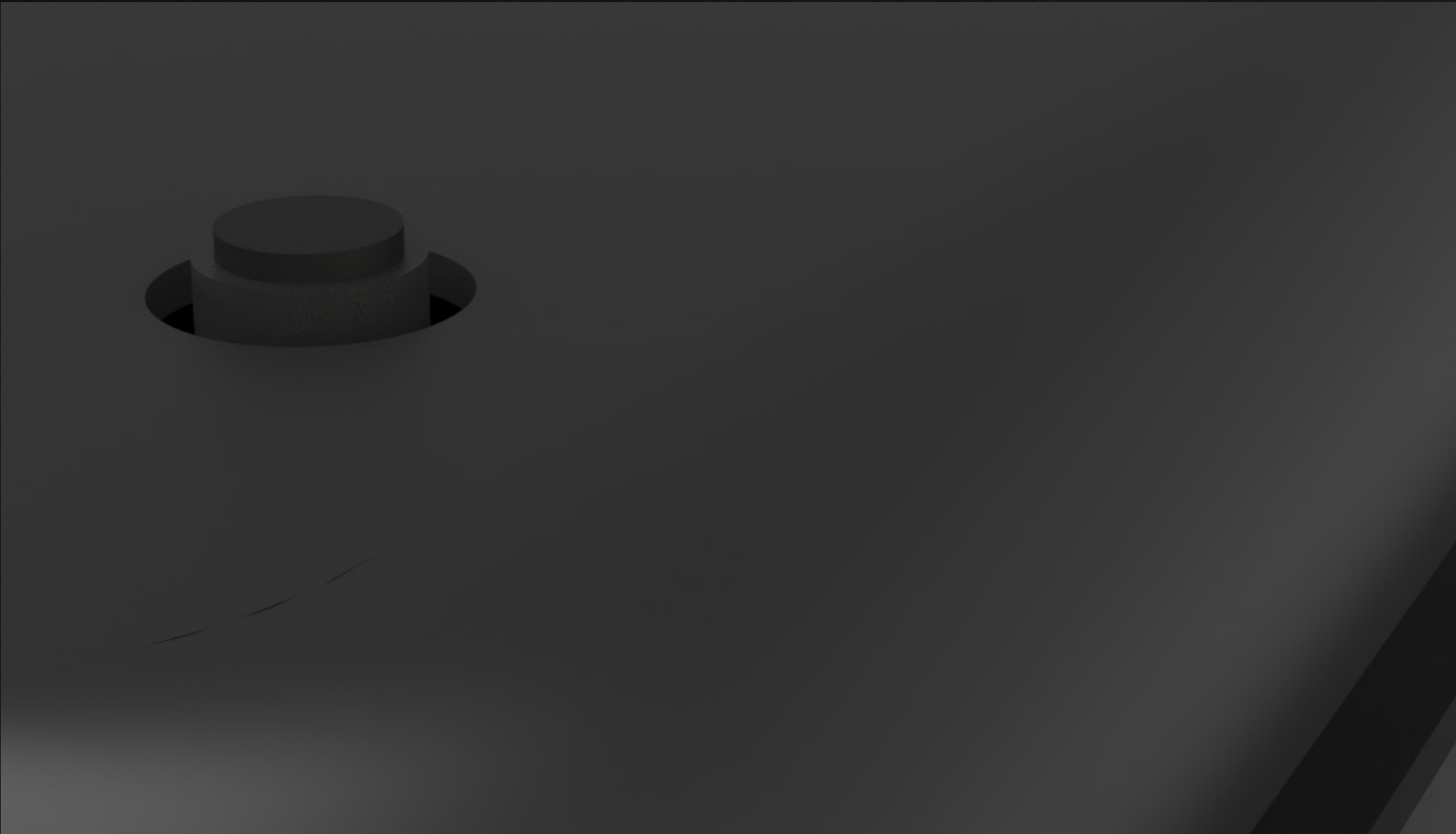
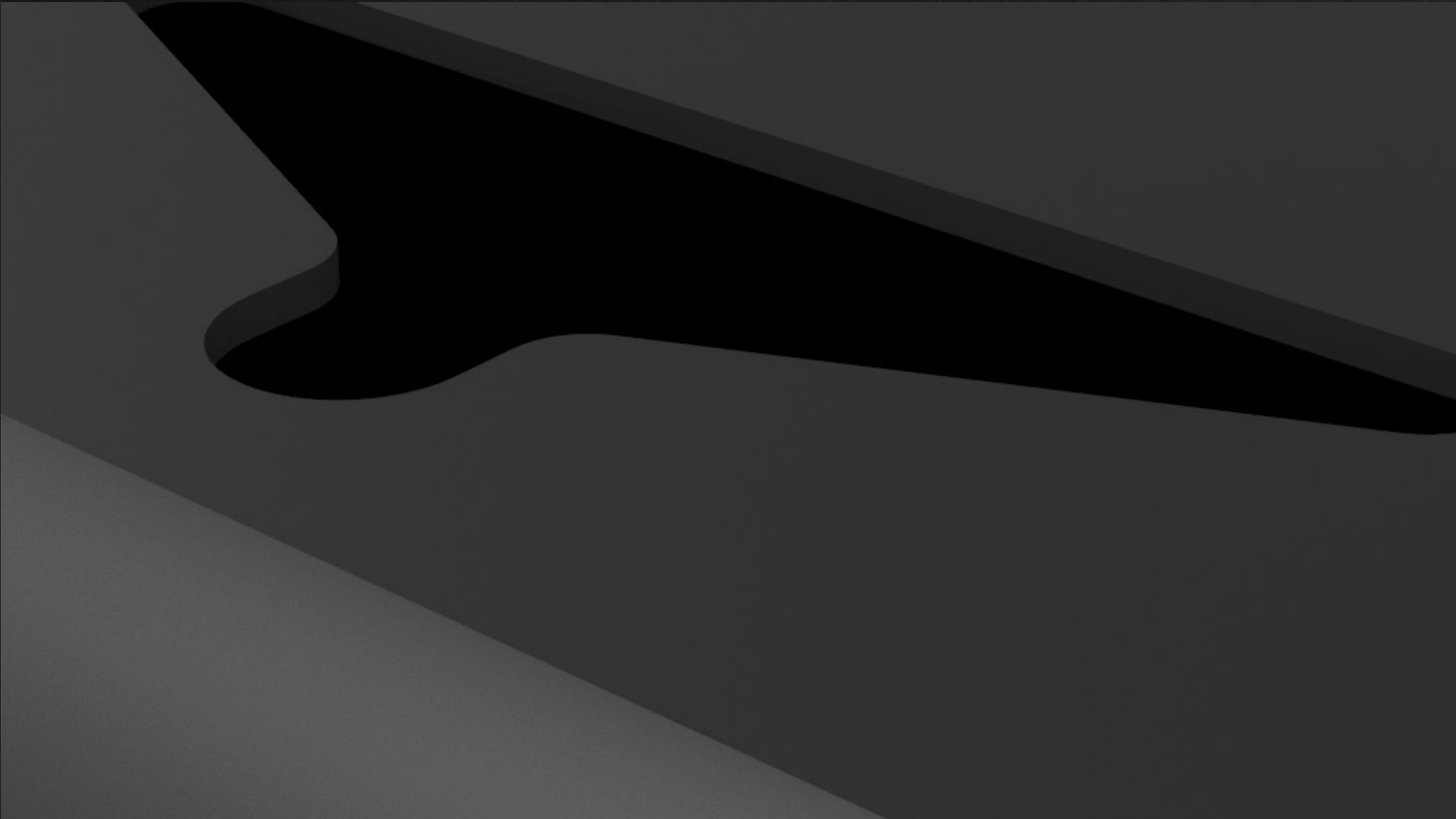
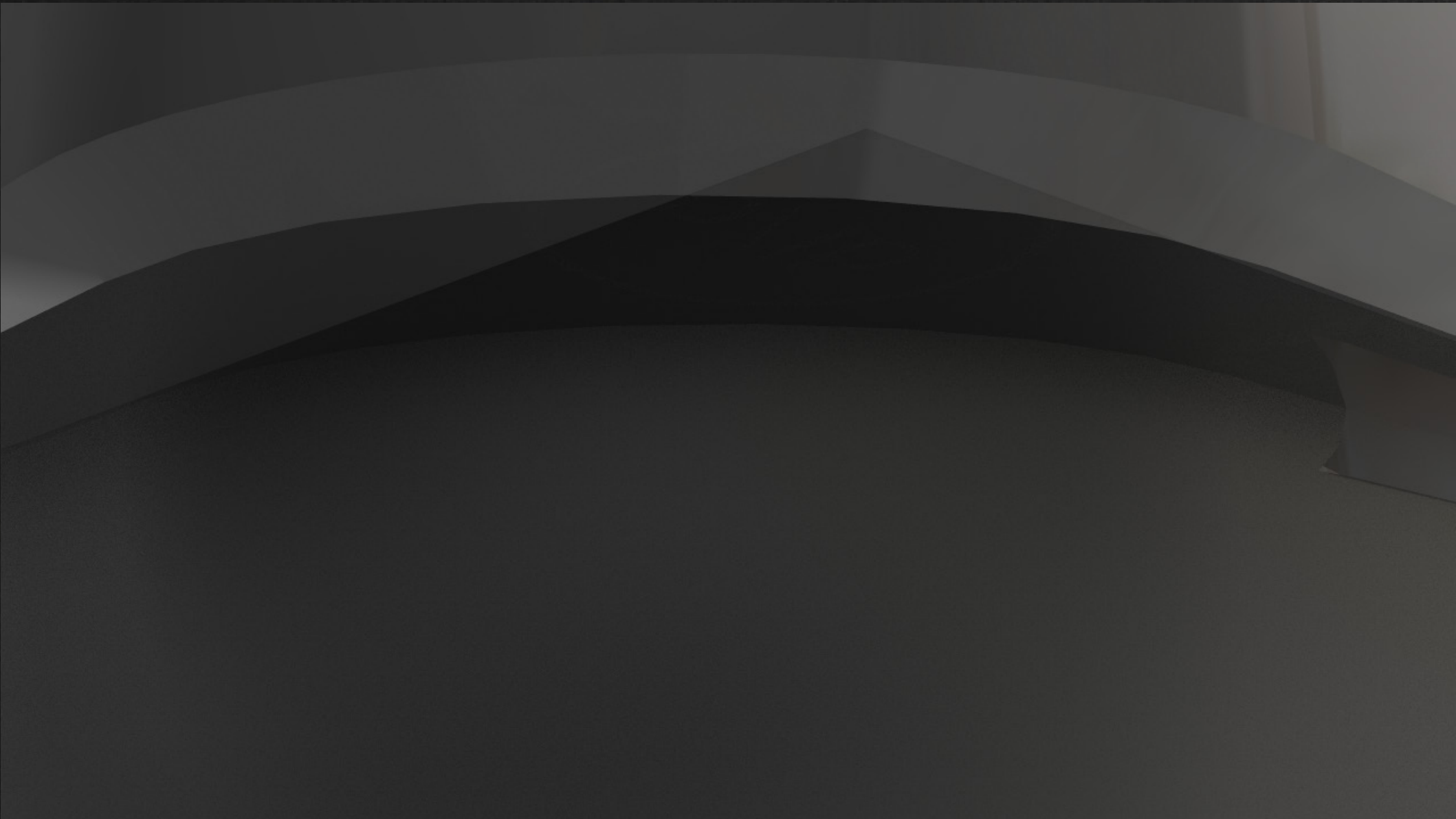


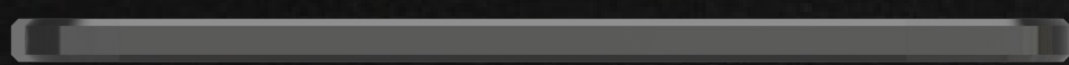


THE SPACE YOU NEED.





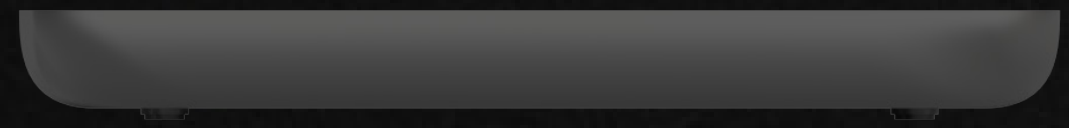




tempered glass



fiber glass

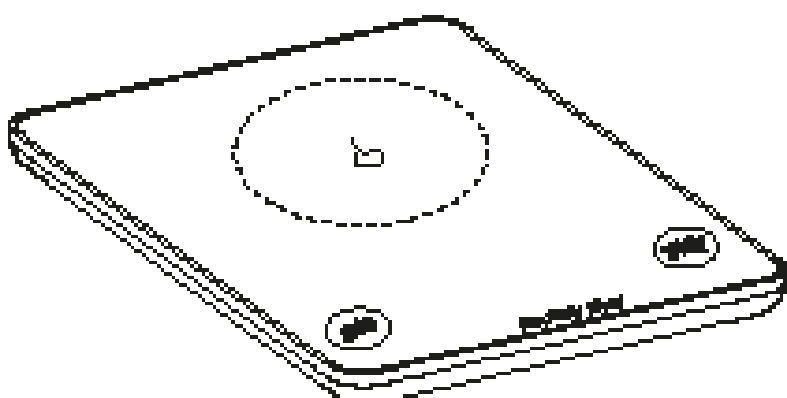


polistirene

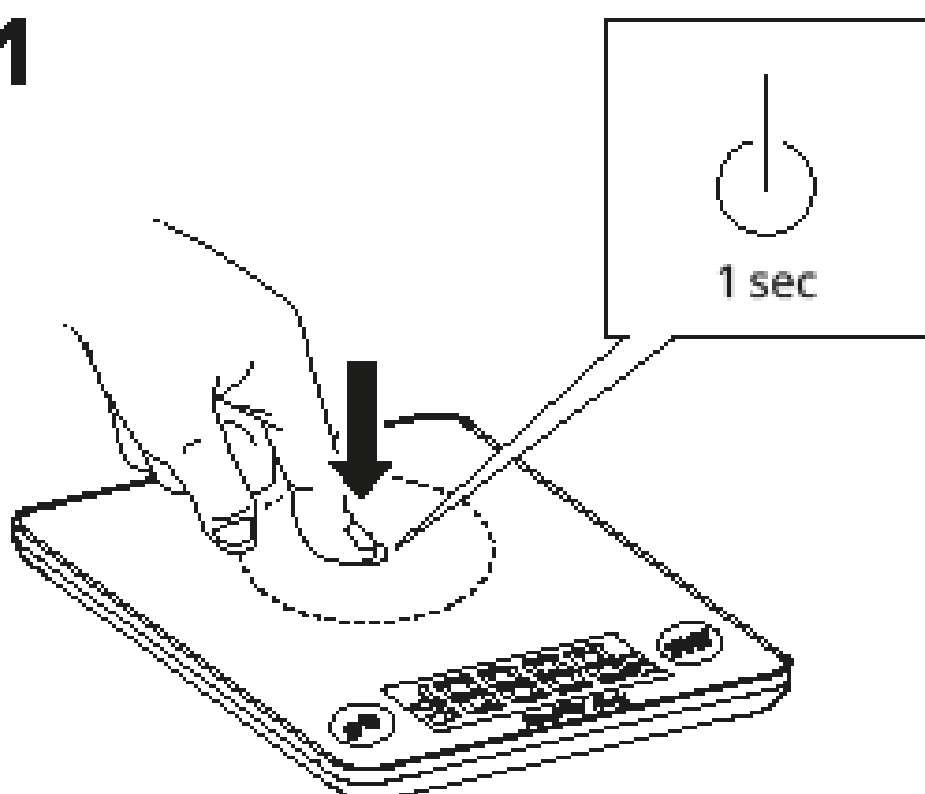


termoplastic elastomer

GENOMSNITT

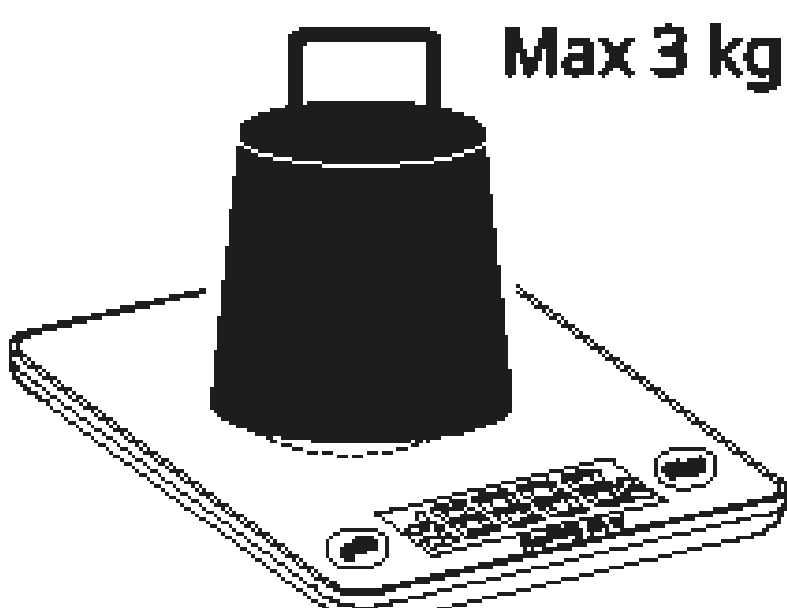


1



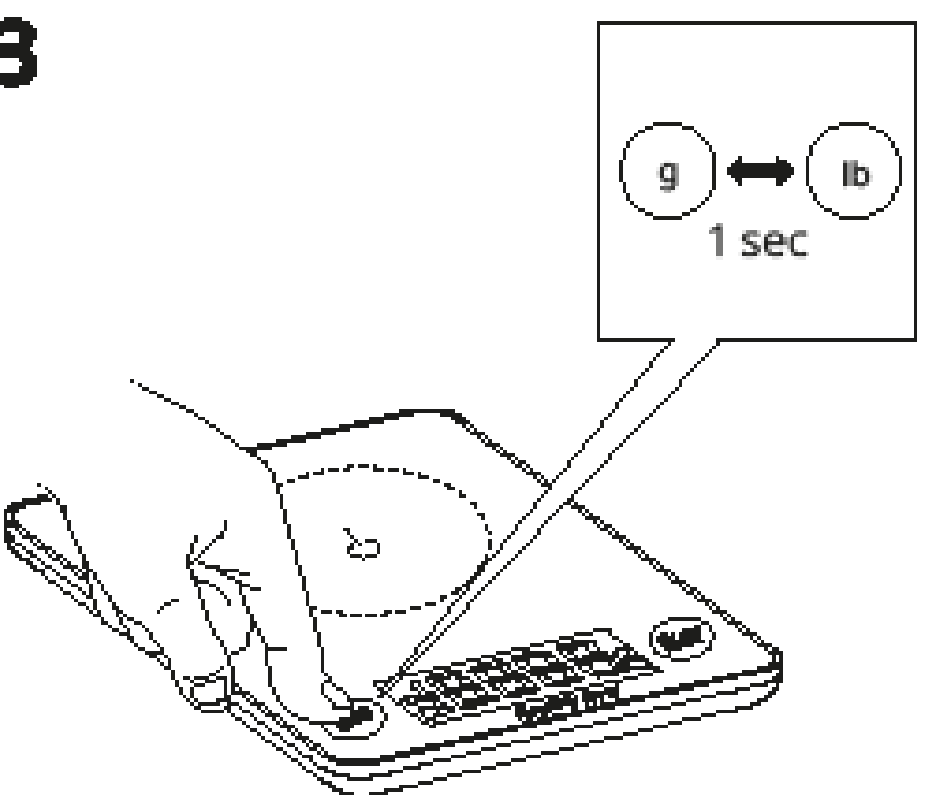
1 sec

2



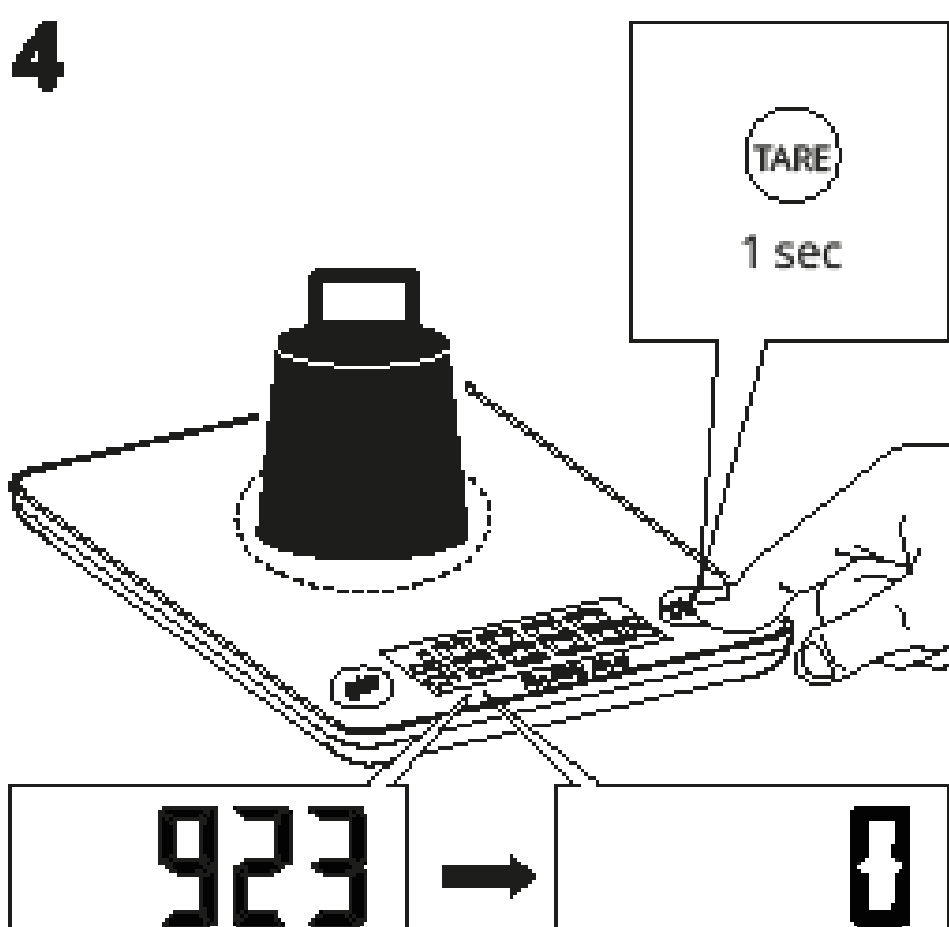
Max 3 kg

3



g ↔ lb
1 sec

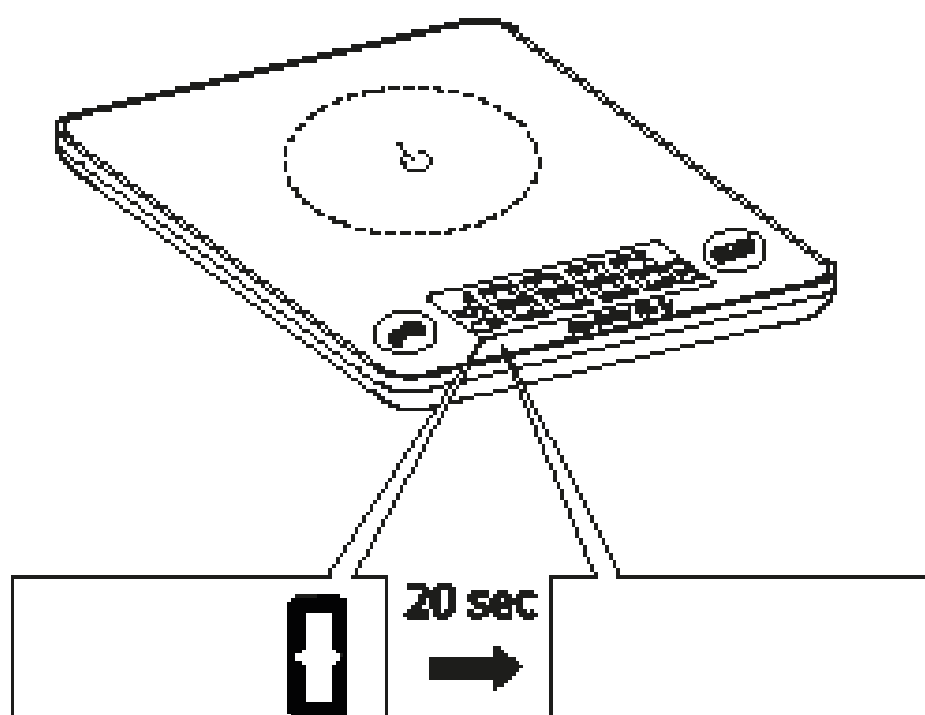
4



TARE
1 sec

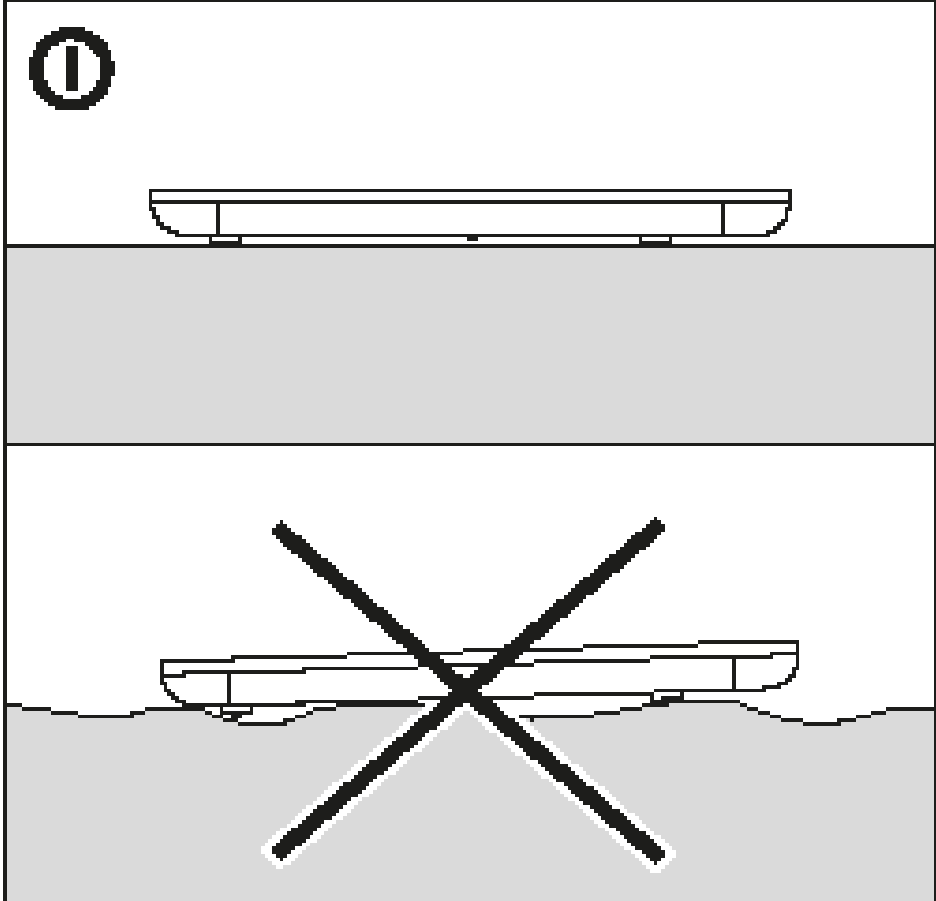
923 → 0

5



20 sec

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